

RMP Opportunity Gap - Retail Stores 2005

Prepared For: BANGASSER AND ASSOC. INC.
Project Code: 2385435-ZIP CODE 98070

Order #: 964217119
Site: 03

Area ZIP Codes (see appendix for geographies), Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	196,285,337	121,008,013	75,277,324
Motor Vehicle and Parts Dealers-441	46,197,687	1,423,037	44,774,650
Automotive Dealers-4411	39,029,151	0	39,029,151
Other Motor Vehicle Dealers-4412	2,656,676	0	2,656,676
Automotive Parts/Accsrs, Tire Stores-4413	4,511,860	1,423,037	3,088,823
Furniture and Home Furnishings Stores-442	5,628,254	3,056,755	2,571,499
Furniture Stores-4421	3,162,077	2,463,301	698,776
Home Furnishing Stores-4422	2,466,177	593,454	1,872,723
Electronics and Appliance Stores-443	5,030,652	445,194	4,585,458
Appliances, TVs, Electronics Stores-44311	3,220,957	0	3,220,957
Household Appliances Stores-443111	529,074	0	529,074
Radio, Television, Electronics Stores-443112	2,691,883	0	2,691,883
Computer and Software Stores-44312	1,647,676	445,194	1,202,482
Camera and Photographic Equipment Stores-44313	162,019	0	162,019
Building Material, Garden Equip Stores -444	20,463,229	16,872,657	3,590,572
Building Material and Supply Dealers-4441	18,373,854	14,467,927	3,905,927
Home Centers-44411	7,401,046	0	7,401,046
Paint and Wallpaper Stores-44412	319,553	0	319,553
Hardware Stores-44413	1,310,739	9,151,390	(7,840,651)
Other Building Materials Dealers-44419	9,342,516	5,316,537	4,025,979
Building Materials, Lumberyards-444191	3,237,712	1,813,000	1,424,712
Lawn, Garden Equipment, Supplies Stores-4442	2,089,375	2,404,730	(315,355)
Outdoor Power Equipment Stores-44421	310,804	0	310,804
Nursery and Garden Centers-44422	1,778,571	2,404,730	(626,159)
Food and Beverage Stores-445	21,510,047	31,792,559	(10,282,512)
Grocery Stores-4451	17,911,792	31,708,151	(13,796,359)
Supermarkets, Grocery (Ex Conv) Stores-44511	17,114,253	31,708,151	(14,593,898)
Convenience Stores-44512	797,539	0	797,539
Specialty Food Stores-4452	2,449,442	0	2,449,442
Beer, Wine and Liquor Stores-4453	1,148,813	84,408	1,064,405
Health and Personal Care Stores-446	8,563,578	4,005,153	4,558,425
Pharmancies and Drug Stores-44611	6,975,345	3,499,172	3,476,173
Cosmetics, Beauty Supplies, Perfume Stores-44612	341,715	0	341,715
Optical Goods Stores-44613	629,903	505,981	123,922
Other Health and Personal Care Stores-44619	616,615	0	616,615



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Gasoline Stations-447	16,426,247	9,928,088	6,498,159
Gasoline Stations With Conv Stores-44711	10,352,029	8,449,171	1,902,858
Other Gasoline Stations-44719	6,074,218	1,478,917	4,595,301
Clothing and Clothing Accessories Stores-448	9,114,107	11,087,900	(1,973,793)
Clothing Stores-4481	6,374,813	9,377,961	(3,003,148)
Men's Clothing Stores-44811	674,594	0	674,594
Women's Clothing Stores-44812	1,947,660	0	1,947,660
Childrens, Infants Clothing Stores-44813	250,628	253,611	(2,983)
Family Clothing Stores-44814	2,846,197	8,940,891	(6,094,694)
Clothing Accessories Stores-44815	170,106	183,459	(13,353)
Other Clothing Stores-44819	485,628	0	485,628
Shoe Stores-4482	1,182,943	0	1,182,943
Jewelry, Luggage, Leather Goods Stores-4483	1,556,351	1,709,939	(153,588)
Jewelry Stores-44831	1,434,770	1,364,268	70,502
Luggage and Leather Goods Stores-44832	121,581	345,671	(224,090)
Sporting Goods, Hobby, Book, Music Stores-451	3,965,516	4,252,033	(286,517)
Sportng Goods, Hobby, Musical Inst Stores-4511	2,641,498	623,348	2,018,150
Sporting Goods Stores-45111	1,323,872	172,996	1,150,876
Hobby, Toys and Games Stores-45112	835,485	250,860	584,625
Sew/Needlework/Piece Goods Stores-45113	239,889	199,492	40,397
Musical Instrument and Supplies Stores-45114	242,252	0	242,252
Book, Periodical and Music Stores-4512	1,324,018	3,628,685	(2,304,667)
Book Stores and News Dealers-45121	862,780	782,355	80,425
Book Stores-451211	806,619	782,355	24,264
News Dealers and Newsstands-451212	56,161	0	56,161
Prerecorded Tapes, CDs, Record Stores-45122	461,238	2,846,330	(2,385,092)
General Merchandise Stores-452	23,915,021	9,838,978	14,076,043
Department Stores Excl Leased Depts-4521	16,278,322	0	16,278,322
Other General Merchandise Stores-4529	7,636,699	9,838,978	(2,202,279)
Warehouse Clubs and Super Stores-45291	4,743,459	0	4,743,459
All Other General Merchandise Stores-45299	2,893,240	9,838,978	(6,945,738)
Miscellaneous Store Retailers-453	5,412,503	6,929,727	(1,517,224)
Florists-4531	662,955	223,198	439,757
Office Supplies, Stationery, Gift Stores-4532	2,340,783	1,448,806	891,977
Office Supplies and Stationery Stores-45321	1,024,336	0	1,024,336
Gift, Novelty and Souvenir Stores-45322	1,316,447	1,448,806	(132,359)
Used Merchandise Stores-4533	551,939	1,108,499	(556,560)
Other Miscellaneous Store Retailers-4539	1,856,826	4,149,224	(2,292,398)



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Non-Store Retailers-454	11,282,276	17,110,969	(5,828,693)
Electronic Shopping, Mail-Order Houses-4541	6,937,874	0	6,937,874
Vending Machine Operators-4542	858,208	0	858,208
Direct Selling Establishments-4543	3,486,194	17,110,969	(13,624,775)
Foodservice and Drinking Places-722	18,776,220	4,264,963	14,511,257
Full-Service Restaurants-7221	7,751,792	0	7,751,792
Limited-Service Eating Places-7222	7,859,771	4,264,963	3,594,808
Special Foodservices-7223	1,410,003	0	1,410,003
Drinking Places -Alcoholic Beverages-7224	1,754,654	0	1,754,654
GAFO *	49,994,333	30,129,666	19,864,667
General Merchandise Stores-452	23,915,021	9,838,978	14,076,043
Clothing and Clothing Accessories Stores-448	9,114,107	11,087,900	(1,973,793)
Furniture and Home Furnishings Stores-442	5,628,254	3,056,755	2,571,499
Electronics and Appliance Stores-443	5,030,652	445,194	4,585,458
Sporting Goods, Hobby, Book, Music Stores-451	3,965,516	4,252,033	(286,517)
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Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
98070	Vashon		

